

The  
**MODESTO FALL**  
**HOME**  
**Improvement**  
**SHOW**



## **Resource Guide**

2023 Modesto Fall  
Home Improvement Show  
September 29, 30  
October 1, 2023

# Exhibitor Information

**Show Location:** Modesto Centre Plaza  
Address: **1000 L Street, Modesto, CA 95354**

**Show Dates & Times:**

September 29	Friday	12 PM - 5 PM
September 30	Saturday	10 AM - 5 PM
October 1	Sunday	10 AM - 5 PM

Booths must be staffed during these hours. The facility opens at 8 AM on Friday, Saturday and Sunday for exhibitors only.

**Move-In Dates & Times:** **September 28 Thursday 9 AM - 6 PM**  
**September 29 Friday 8 AM - 11 AM**

Please do not arrive before the scheduled move-in time listed above.

**Move-In Instructions:** ALL EXHIBITORS MUST CHECK IN AT THE SHOW OFFICE BEFORE INITIATING BOOTH SET-UP.

Please arrive during this scheduled time.

**Move-In Requirements:** All exhibitors must have their contracts paid in full and all paperwork signed before being permitted to move-in and set-up. NO PERSONAL/COMPANY CHECKS WILL BE ACCEPTED ON SHOW SITE. Booths not completely paid for by 6:00 PM on Wednesday September 28, may be forfeited. Any booth not set-up by 11:00 AM on Friday September 29 may be forfeited.

**Move-Out Dates & Times:**

October 1	Sunday	5 PM - 7 PM
October 2	Monday	8 AM - 12 PM

Exhibitors, **DO NOT** remove any part of your display from the booth area prior to 5 PM Sunday. Metro Expositions is not responsible for any exhibits left past 12 PM on Monday.

**Admission:** General admission to the show is \$8, Seniors 65+ \$6, Veterans \$6 and kids enter free. Exhibitors will be admitted with their badge or company identification such as a business card or uniform. You will be emailed an eticket or tell your guests to text **VIPMODESTO** to (855) 881-SHOW (7469).

## Booth Dimensions:

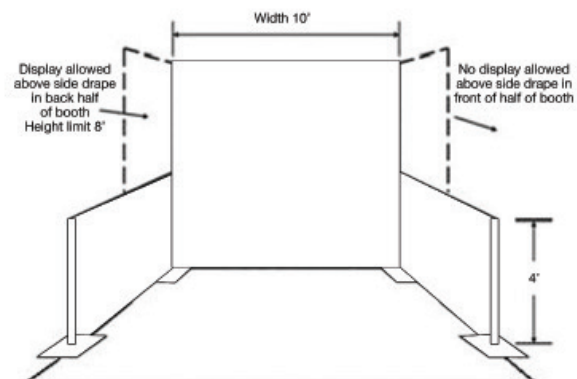
All booths are 8 feet deep by 10 feet wide unless otherwise noted. Each exhibit space has 3 foot high side dividers and an 8 foot high back with pipe and drape. Electrical is included. Carpet, tables, chairs, etc. are not included, you must provide these items.

## Affix signs to show Property:

No exhibitor may pin, staple or otherwise affix signs, photographs, stickers, banners or other display materials to drapes or other show property without written permission of show management. Any damage to show property will be charged to the exhibitor.

## Booth Height:

Outlined below are the booth height restrictions:



# Pre-Show Information

## Electrical:

A standard 500 watt outlet is included in the booth fee. Request a form if you need to order additional.

## Parking:

There is a parking garage across from the Double Tree Hotel. All parking is paid to the city. Parking passes are not provided.

## Setup/Booth Supplies:

Set Up Supplies: We have some extra items on hand, tape, scissors, step stool, dollies (first come first serve), but please make sure to bring all necessary items with you in case we do to carry them.

## Handouts:

All items, samples, etc. may be distributed by the exhibitor only from within the confines of the exhibitor's booth. Show management reserves the right to evaluate the safety and/or offensiveness of novelty items or handouts.

## Music Licensing:

Metro Expositions does not allow music at the show due to unfair ASCAP/BMI/SESAC licensing procedures. Please refer to section 6 of your exhibitor agreement. If you were planning to play music live or recorded at the show, please contact the Show Director.

## Show Office:

The show office is located in the back of the Centre Plaza next to the street level loading door.

## Exhibitor Badges:

An Exhibitor badge affords you the privilege of entering the Modesto Home Improvement Show during move-in, move-out, and one hour prior to opening during show days. Badges must be worn when entering the building.

Exhibitor badges are only for employees working your booth and should not be used for family, friends or guests. Complimentary tickets are available for your guests, family and friends, or text **VIPMODESTO** to (855) 881-SHOW (7469).

## Fireproofing:

All materials used in the construction and decoration of an exhibit must be flame retardant. All carpeting and floor coverings must have a Class 1 flame spread rating and UL between 0 and 25. A fire marshal will be on-site from set-up through dismantle conducting routine inspections.

## Resale Number:

If it is your intent to sell a tangible product at the show, Metro Expositions must have your resale number on file one month prior to the show. Contact the State Board of Equalization if you do not have a resale number.

## Vendor Lounge:

There will be a vendor lounge with complimentary coffee, donuts, water, snacks, tables & chairs. Please see show office for location.

## Sales Tax:

Sales Tax in Stanislaus County is 7.88% \*as of date of printing.

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- Send complimentary tickets via text! Text the word **VIPMODESTO** to **(855) 881-SHOW (7469)**
- Email your personalized Eticket and post it to your social media and website.
- Tag us on social media posts so customers can see all show information at [facebook.com/ModestoHomeShow](https://www.facebook.com/ModestoHomeShow)

# INSURANCE COVERAGE

## Insurance Requirements

Exhibitors shall carry and maintain during the entire period of any show, including move in and move out days and at its sole cost and expense, personal injury and property damage coverage under a policy of general public liability insurance in an amount not less than \$1,000,000.00 (one million dollars) per occurrence unless otherwise agreed to in writing.

**Metro Expositions must be named as an additional insured and certificate holder with correct address, P.O. Box 1384 Elverta, CA 95626.** Proof of workers compensation is required. Exhibitor warrants that by signing this Agreement, it has complied specifically with the insurance requirements of this agreement.

As a courtesy to our exhibitors, we offer coverage through our Insurance that meets the requirements. To be added to this insurance policy, it only costs \$65 per exhibitor. Fill out the information below and either mail or fax it to us with your payment.

## Insurance Order Form

Exhibitor \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ FAX \_\_\_\_\_

Telephone \_\_\_\_\_

Show \_\_\_\_\_ Booth Number(s) \_\_\_\_\_

Amount Charged \_\_\_\_\_  Visa  Mastercard  AMEX

Credit Card Number \_\_\_\_\_ Exp \_\_\_\_\_

Name on Card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Metro Expositions  
P.O. Box 1384, Elverta, CA 95626  
(209) 941-1880  
Riley@metroexpositions.com

# 2023 Modesto Fall Home Improvement Show

## 1 Booth Bingo

### WANT MORE EXPOSURE AT THE SHOW?

An excellent way to gain exposure at the show is **BOOTH BINGO**. By participating in this unique program, show attendees will visit your booth to have you stamp their **BINGO** card. The visitor wants to participate to win prizes. You'll want to participate to attract more traffic to your booth.

#### How it works:

You bring in a prize valued at \$25 or more to the show office when you check in for a show. You'll pick up a stamp pad, stamp with your **BINGO** number on it as well as a card to hang in your booth to let the show attendees know that you are a **BOOTH BINGO** participant.

Show attendees are given a **BINGO** card when they enter the show and they carry this card around the show looking for the **BINGO** number hanging in your booth. They stop at your booth to get their card stamped and they get a chance to look and see what you've got!

#### Only 24 Exhibitors can participate!

Only the first 24 exhibitors to respond can participate. If you are interested, please return this form by email to [crystal@metroexpositions.com](mailto:crystal@metroexpositions.com).

**YES!! Send more people to my booth!!!**

Your Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Prize to be donated \_\_\_\_\_

Fill it in and email it to [Riley@metroexpositions.com](mailto:Riley@metroexpositions.com)